Unit 302: Schools as organisations

**Learning outcome**

**302.3.1 Explain how the aims values, ethos and mission may be reflected in working practice in schools**

* Define what is meant by aims and values, ethos and mission.
* Reflecting on your experience how are these manifested in school in particular with different parties i.e. parents, students, teachers, senior management.
* What different levels of influence do different parties in school have in developing ethos, mission, aims and values.
* What suggestions could you offer in developing improvements in peoples’ understanding of what

ethos, values, aims and mission are and how they could experience them in school?

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|  | **Definition** |
| **Aims** |  |
| **Values** |  |
| **Ethos** |  |
| **Mission** |  |

**302. 3.2 Evaluate methods of communicating a school’s ethos, aims, mission and values.**

* Give some examples of how a school’s ethos, aims, mission and values can be communicated.
* Explore which are the most effective methods to communicate ethos, aims, mission and values.
* How well are these areas communicated and felt in your school and in comparison with other schools that are in your area?
* What suggestions could you make to improve how they are communicated?